

SPEAKER ONE-SHEET

KEITH L. SCOTT

CEO | ENTREPRENEUR | INVESTOR | BUSINESS COACH | KEYNOTE
SPEAKER

Empowering leaders to turn **vision into action**.

Practical, energizing talks at the intersection of entrepreneurship, leadership, strategy and responsible innovation.



Keith L. Scott is a working CEO, venture investor, management consultant and technology strategist with 30+ years of experience helping founders, executive teams and public-sector leaders turn bold ideas into clear decisions and measurable results. His story-driven sessions make complex topics practical and immediately actionable.

SIGNATURE TALKS & WORKSHOPS

01 FROM FOUNDER TO CEO

The mindset, disciplines and leadership systems that help owners move beyond the operator role, lead with clarity and scale sustainably.

02 INVESTOR-READY: TURNING VISION INTO A FUNDABLE VENTURE

Build a compelling plan, capital story and operating roadmap that give investors, lenders and strategic partners confidence.

03 AI AS YOUR ASSISTANT - NOT YOUR ADVERSARY

Use Agentic AI as a force multiplier for productivity, decision-making and work/life integration - while keeping people firmly in the loop.

04 RESPONSIBLE AI IN ACTION

Make emerging technology trustworthy by addressing data readiness, bias, governance, transparency and human judgment from the start.

05 STRATEGY THAT MOVES: FROM VISION TO EXECUTION

Turn aspiration into measurable progress through gap analysis, prioritization, operating alignment and disciplined performance management.

Additional themes: Building Impactful Teams | The Myths of Entrepreneurship | The Power of Mentorship | AI-Enabled Government Acquisition & Contracting

WHY BOOK KEITH

- ◆ **Operator, investor and advisor perspective** - not theory from the sidelines.
- ◆ **Complex ideas made practical** through clear frameworks, relevant stories and audience interaction.
- ◆ **Tailored, action-oriented delivery** aligned to the event goals and designed to create momentum.

AT A GLANCE

30+

YEARS
LEADING &
ADVISING

50+

ORGS
SUPPORTED

MBA

ORG.
STRATEGY

LEADERSHIP & CREDENTIALS

Founder & CEO - KLSA and K.L. Scott Ventures

MBA, Organizational Strategy - Mercer University

B.S., Computer Science - North Carolina A&T State University

Business Analytics Certificate - UC Berkeley Haas

ENGAGEMENT FORMATS

Keynotes (30-60 min) | Breakouts & Workshops | Fireside Chats, Panels & Executive Sessions

BEST FOR

Founders and small businesses; accelerators and investors; government leaders; technology, procurement and innovation conferences; associations and corporate teams.

Bring a practical, energizing voice to **your next event**.

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VIDEOS & BOOKING